

World Honey Market and Sysco How Do You Honey Recipe Contest Official Rules

- 1. Eligibility:** This Contest is open to legal U.S. residents residing in one of the 50 United States or District of Columbia who are 18 years of age or older at time of entry. This Contest is sponsored by World Honey Market, LLC and Sysco Corporation. Employees, officers and directors of Sponsor and its parent companies, affiliates, subsidiary companies, judging agents and promotion partners, and their immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees/officers/directors are not eligible to participate.
 - 2. How To Enter:** Contest begins at 11:59pm Eastern Time December 31, 2021. All entries must be received by February 28, 2022 at 11:59 pm Eastern Time. To enter visit www.worldhoneymarket.com/contest and follow the instructions. All entries must include your full name, address, city, state/province, zip/postal code, telephone number, and email address. Entries submitted in geographic areas in which the entry is not permissible will be disqualified. If entries do not contain all necessary information, entrant will be disqualified. Please be certain to follow all directions. Eligible persons can enter as many original recipes in this Contest as they wish. Sponsor is the official timekeeper for this Contest. In the event the Contest is entered via a mobile device, Message and Data charges may apply. **All recipes must be the original work of entrant and not previously published. You may use other recipes for inspiration, but you must make your own unique ingredient and cooking instruction changes in order for the recipe to be considered.** Each submitted recipe must not infringe the copyright, trademark, privacy, publicity or other intellectual property rights of any person or entity. All entries become the physical property of Sponsor(s) and will not be returned. By submitting a recipe for this Contest, you grant Sponsor, its parent company, subsidiaries, affiliates, partners and licensees unrestricted use of the submitted entry which includes the right to publish your recipe and any other information provided worldwide in all print and electronic media (now or hereafter existing) without time limitation, and the right to include your name and hometown (e.g., city and state) in connection therewith. Sponsor reserves the right to edit, modify, translate, reproduce and distribute the submitted material in any medium and in any manner as it deems appropriate. Sponsor tests selected recipes and reserves the right to alter them as it deems appropriate. By submitting a recipe for this Contest, you further agree that Sponsor may, in its discretion, select your recipe for entry in one or more future "best of" or "favorite" or similar recipe contests conducted by Sponsor(s), in which event you consent to such entry and agree to be bound by the applicable rules for such contest(s). Sponsor(s) may contact you via phone or email regarding your submission.
- 1. Judging:** The winner of the Contest will be determined by judging all qualifying entrants' submissions based on the following criteria:
 - **Taste: 25%**

- Does this recipe taste great with every bite? Would you want to make this recipe over and over again based on taste alone? Does it contain exciting and gratifying flavor combinations?
- **Visual Appeal: 25%**
 - Does this recipe present beautifully on a plate or in a baking dish? Do your eyes make you want to eat this before you even smell or taste it?
- **Creativity: 25%**
 - Is the recipe your original idea? Is the recipe reflective of unique twists to ingredient usage? Have you incorporated your personal touch in this recipe?
- **Use of Target Ingredient: 25%**
 - Does your recipe utilize World Honey Market product(s)? Does the recipe showcase honey as a focal point or health-conscious substitution?

All entries will be judged using the criteria stated above. In the event of a tie, the highest scoring entry in the "Target Ingredient" category will be the winner. All judging will be accomplished by a panel of World Honey Market, LLC and Sysco Corporation food experts. The judges' decision is final and binding on all matters relating to this Contest.

1. **Winners and Prizes:** A total of 5 winners will be selected as follows: one
 2. Grand Prize winner will be awarded \$500 and branded merchandise selected by the Sponsor(s) (with an Approximate Retail Value (ARV) of \$15 to \$100, depending upon the piece selected by Sponsor(s)); four "Top Picks" winners will be awarded \$100 and a branded cloth apron. The winner of the Grand Prize in this Contest will be ineligible to win the Grand Prize in any other World Honey Market, LLC and Sysco partnered recipe contest for one year following the close of this Contest, but they may enter such contests for which they are otherwise eligible and may win other prizes in such contests. Each winner agrees that the publishing rights granted above will be exclusive to Sponsor(s), its parent company, subsidiaries, affiliates, partners, and licensees for use in any magazine and/or cookbook in any media (now or hereafter existing) for a period of two years after the date a prize is awarded; following such period, such publishing rights shall continue on a non-exclusive basis. Each prize is not transferable and cannot be substituted or assigned by the winner, unless prohibited by law. Sponsor reserves the right to substitute a similar prize of equal or greater value in the event that the stated prize cannot be awarded for any reason. All taxes, if any, are the winners' responsibility. Sponsor will not be responsible for any loss, liability or damage arising out of the winners' acceptance or use of the prize(s). All prizes are guaranteed to be awarded, assuming a sufficient number of qualifying entries is received and meet the minimum judging criteria.
1. **Selection of Winners:** Winners will be determined and notified on or about March 30, 2022 by regular mail and/or email. Any winner may be required to execute a Statement of Eligibility and Release and Payment Authorization within 30 days of prize notification attempt or winner will be disqualified and prize may be awarded to an alternate winner. In the event winner is a minor in his or her place of residence, all required documentation must be signed by parent or legal guardian. Return of prize or prize notification as undeliverable will result in disqualification, and an alternate winner may be selected. Entry and/or acceptance of prize(s) constitutes permission for the Sponsor and its agencies (if any) to use the winner's name, hometown (e.g., city and state) and/or likeness for advertising and trade purposes without further compensation or

authorization, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, unless prohibited by law.

- 2. Conditions:** By entering, participants agree to be bound by these complete Official Rules and Sponsor's Privacy Policy. Sponsor is not liable for any malfunctions or failures of any telephone network or lines, computer internet system, servers or providers, computer equipment, software, failure of any email on account of technical problems or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer, mobile or any other device and/or its contents related to or resulting from participation or downloading/uploading any materials relating to this Contest, or other technical difficulties or failures or other errors of any kind. Sponsor(s) reserves the right to terminate or modify the Contest at any time for any reason. In such a circumstance, all winners will be selected based on entries received to date of termination. Sponsor(s) also reserves the right to modify this Contest in the event an insufficient number of entries are received and/or an insufficient number of entries meet the minimum judging criteria. In the event that two similar entries are received, only the entry judged to best meet criteria as set by Sponsor(s) will be included in the final judging. Entrants agree to indemnify Sponsor, its affiliated and subsidiary companies from and against any and all claims and liabilities arising out of or in connection with this Contest. In the event of any dispute regarding the identity of an entrant who submitted an online entry, the authorized account holder of the email address used for the entry at the time of entry will be deemed the entrant. "Authorized account holder" is defined as the natural person who is assigned to an email address by an internet access provider, online service provider, or other organization (e.g. business, educational institute) that is responsible for assigning email addresses for the domain associated with the submitted email address. Any potential winner may be requested to provide Sponsor with proof that such winner is the authorized account holder of the email address associated with the winning entry. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the operation of the website or the entry process.
- 1. No Recourse to Judicial or Other Procedures/Severability:** To the extent permitted by law, the rights to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby excluded, and any entrant expressly waives any and all such rights. In the event that a court of competent jurisdiction finds the foregoing waiver unenforceable, entrants hereby consent to the jurisdiction and venue residing exclusively within the federal or state courts sitting in Milwaukee County in the State of Wisconsin, U.S.A. and agree that any and all disputes, claims, and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action. Entrants agree that these Official Rules are governed by the laws of the State of Wisconsin, U.S.A., without reference to principles of conflicts of law. If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.
- 2. Anticipated Number of Entrants:** The total number of contestants anticipated is 250-500.

